

mobile news

2011 Awards

ENTRY PROCEDURE

- 1 In no more than 500 words, tell us why your organisation/product/service is worthy of a Mobile News Award. Assume judges know nothing about your company. Include all relevant information using the category judging criteria as a guide.
- 2 Enclose supporting documentation and materials in no more than a single A4 box file (e.g. press cuttings, videos, customer testimonials, financial reports, and sample products).
- 3 If entering a hardware and product category include a sample. Handsets should be supplied with a manual, charger and SIM card.
- 4 Complete form below and include it with your entry.
- 5 Send your entry to: The Mobile News Awards, CWP Ltd, 3rd Floor, 70-74 City Road, London EC1Y 2BJ to reach us by February 10, 2011

YOUR DETAILS

Name	<input type="text"/>		
Company	<input type="text"/>	Job Title	<input type="text"/>
Address	<input type="text"/>		
	<input type="text"/>	Postcode	<input type="text"/>
Telephone	<input type="text"/>	Switchboard	<input type="text"/>
Email	<input type="text"/>		

CATEGORY ENTERED (USE SEPARATE FORMS FOR MULTIPLE ENTRIES)

PAYMENT INFORMATION (£95 plus VAT per entry (£114 inclusive of VAT @ 20%))

Cheque - I enclose a cheque (made payable to Mobile News Awards) for £

Please charge my Visa Mastercard Switch for £

Card number / / /

Card expiry date / Switch Issue no.

Security code (last 3 digits on the reverse strip of the card)

Signature of cardholder Date DAY / MONTH / YEAR

Signature of booking contact

Date DAY / MONTH / YEAR

If your organisation wins an Award, who will collect it on the evening of the Event?

GENERAL ENTRY RULES AND INFORMATION

1 The Mobile News Awards are open to companies and individuals who work within the mobile communications and related industries. 2 A £114.00 inc VAT entry fee is charged per category entered. The charge is purely to cover administration costs. Please make cheques payable to: 'The Mobile News Awards'. 3 Each submitted entry should include the following: Completed entry form/Appropriate entry fee/Supporting material. 4 For each entry please complete the entry form or a photocopy and pay the appropriate fee. 5 Supporting material must be no more than can be contained in a single box file. All material must be clearly labelled and in the case of press cuttings, must be A4 size. Only one set of supporting material is allowed per award entry. 6 Any figures shown in supporting material are subject to verification. 7 All entries supporting material will remain strictly confidential to the judges. 8 Entries must relate to the period between January 1, 2010 and December 31, 2010. 9 Entries will not be returned unless requested in writing. 10 Companies or individuals may submit entries on behalf of themselves or others and may enter any number of categories. 11 All entries should be typed or printed and kept to the size indicated. Hand written entries are acceptable if presented in block capitals, entries deemed to be not presented in a professional manner will be excluded from the judging. 12 Independent judges will be selected to give a professional and wide-ranging level of expertise. The identities of judges will be published in Mobile News following the Event. 13 Judges may move entries between categories entered if deemed unsuitable for the category entered. 14 Awards will be made solely at the discretion of the judges and their decision is final. 15 Mobile News reserves the right to publish descriptions of the entries from all finalists in connection with the Awards. Entrants may however mark sensitive parts of their entries 'not for publication' provided such restrictions are not used unreasonably. 16 Mobile News reserves the right to retain entries for subsequent publication in connection with the Awards. 17 The closing date for entries is February 10 2011.